

Dear Valued Partner,

This year, Mortgage Alliance is increasing our support and commitment to raising awareness and funds in support of Breast Cancer Research. You may recall in 2008 we organized a special event, the MAC Ride in which we were able to raise close to \$80,000 towards fighting this dreadful disease that affects so many Canadian women, their families and friends. Our efforts generated significant public awareness across the country that ended with a police escort into Halifax.

In 2010, we have created The MAC Rally of Hope which will depart from Vancouver BC on July 11th and will make its way across Canada to St. John's NF arriving on Sunday July 25th. Once again our goal is to raise over \$100,000. We are kindly asking all our valued business partners to assist us in making this year's event a tremendous success by way of your participation in this event.

We are asking for a corporate donation of \$2,500. In return your company logo will be placed:

- On the wrapped pace van that will be seen by thousands of people across the country
- Included on the Mortgage Alliance website which sees over 11,000,000 hits per year as well as www.macrallyofhope.ca
- On the MAC Rally of Hope T-shirts worn by all riders who participate in the ride and sold to supporters across the country
- Plus all posters and promotional materials created to support the rally.

This year's event is open ALL motorcycle riders in Canada who can join for a single segment or coast-to-coast! For more information please visit www.macrallyofhope.ca or contact Melissa Rizzi at 416-499-5454 extension# 203 or email mrizzi@mortgagealliance.com.

We sincerely thank you for your support and would also like to extend an invitation to you and any of your employees to join us for this historic event!

Regards,

Michael Bequette
President
Mortgage Alliance of Canada