

UPDATED July 7th, 2010

MAC RALLY OF HOPE - PSA'S

<u>MARKET</u>	<u>STATION</u>	<u>PR</u>
Vancouver	CFBT-FM	July 5-11 - 20 x 30 second PSA's
	CHQM-FM	July 5-11 - 20 x 30 second PSA's
	CKZZ-FM	Public Service Rotation
	CFMI-FM	June 28 - July 11 - 25 x 30 second PSA's
Moncton	CKCW-FM	Public Service Rotation
Halifax	C100-FM	Public Service Rotation
	CFRQ-FM	Public Service Rotation
Winnipeg	CKMM-FM	Public Service Rotation
	CKQX-FM	June 10 - July 9
	CFWM-FM	Public Service Rotation
Brandon	CKXA-FM	June 10 - July 9
	CKX-FM	June 10 - July 9
Kamloops	CKRV-FM	Public Service Rotation
	CHNL	Public Service Rotation
Toronto	Q107 (CILQ-FM)	On-air mentions & Posted on "We Care" Section on Website
	CFNY-FM (102.1 The Edge)	On-air mentions & on "We Care" Section on Website
	AM640 (CFMJ)	On-air mentions & Posted on "We Care" Section on Website
	CFRB	June 28 - July 10 - 14 x 30 second PSA's
	CHBM-FM (BOOM)	June 28 - July 10 - 14 x 30 second PSA's
	680am	July 5th - July 12 - 42 X30 second PSA's
Hamilton	CKLH-FM	June 21 - July 4 - 28 x 30 second PSA's
	CKOC	June 21 - July 4 - 28 x 30 second PSA's
	CHAM	June 21 - July 4 - 28 x 30 second PSA's
Kitchener	CKKW-FM	PSA Announcements until July 11th
	CFCA	PSA Announcements until July 11th
London	CFPL-FM	June 28 - July 4 - 21 x 30 second PSA's
Calgary	CHQR	June 21 - July 11 - 28 x 30 second PSA's
Victoria	CKKQ-FM	July 5 - 11 - 16 x 30 second PSA's
Ottawa	CIHT-FM	On-air mentions & Posted on Website
	CILV	Posted on Website and Live Mentions in Morning segment "What We've Learned" airing each morning @ 8:55am
Kamloops	CIFM-FM	Public Service Rotation
	CKBZ-FM	Public Service Rotation
Prince George	CKDV-FM	June 30 - July 10 15 x 30 second PSA's
	CKKN-FM	June 30 - July 10 15 x 30 second PSA's
Salmon Arm	CKXR-FM	PSA airing plus Interview
St. John's Newfoundland	VCOM	Arival Coverage